

BSB40320

Certificate IV in Entrepreneurship and New Business

STUDY ONLINE

Are you a Small Business Owner or Entrepreneur looking to grow and develop your business?

Course Details

Course Code:
BSB40320

Duration:
6-12 months
(depending on
experience)

Delivery:
Online + Unlimited
Phone Sessions

**Nationally
Recognised:**
Yes

Who is this course for?

If you are working on your current business or developing your new business idea, this course takes you and your business from where you are now to where you want to be. You will be looking at all aspects of finance, marketing, KPIs, systems and your role in each of these.

Here's what one of our students thinks...

"The course gives you a greater understanding of the way a business runs.

I now personally have a greater understanding of bookkeeping and understand how the balance sheets cashflow and profit and loss fit into the total financial look of the business."

Joanne Mobbs

Where can this course take you?

This course will provide you with the skills to develop a Business Plan for the next 2 -5 years, while giving you a greater understanding of business growth strategies and business management skills.

Learn how to:

- Plan Small business finances
- Market your business
- Coordinate implementation of customer service strategies
- Identify potential business opportunities & designing action plans
- Build positive client relationships and business networks
- Coordinate business resources
- Manage business operations
- Employ staff for your business and get them working as a team
- Day-to-day operational skills
- Reduce the time you need to put out 'emergency fires'



Phone

1800 998 500



Website

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Email

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Live Chat

gti.edu.au/contact

CSQ SUBSIDY Save \$3,193

The full price of this course is **\$5,750** Click on the following funding options to find how you can reduce this cost.

Fees | Choose Your Funding Option Subsidy Gap Fee

CSQ Funding	If eligible	Save 55%	\$2,557
+45 Subsidy	If over 45yrs old	Save 34%	\$3,750

The remaining gap fee of your course can be paid via:

Payment Plans	Payment Plans Available To Suit Your Budget
Study Loans	Study Loans available

Click the **FREE FUNDING QUIZ** icon on the right and complete a few questions to find out which funding option suits you best.

FREE FUNDING QUIZ
gti.edu.au/funding-quiz

Risk Free Guarantee

Click Here for details.
(gti.edu.au/riskfree)



This program is a Construction Skills Queensland initiative

Units

There are **10 units** in this qualification.

Your units may differ depending if you have credits, if you are completing another qualification also at the same time or if you have chosen different electives.

BSBSMB401
Establish and comply with legal and risk requirements of small business

BSBSMB404
Undertake small business planning

BSBADM409
Coordinate business resources

BSBESB403
Plan finances for new business ventures

BSBSMB421
Manage small business finances

BSBESB403
Market the small business

BSBMKG413
Promote product and services

BSBHRM415
Coordinate recruitment and onboarding

BSBOPS404
Implement customer service strategies

BSBESB406
Establish operational strategies and procedures for new business ventures

NEXT STEPS

1

Choose Funding

Complete our **Funding Quiz** OR **Call Us on 1800 998 500** to find out what funding you are eligible for

2

Enrol!

Meet your Completion Coach and Trainer and get started on your course.

Call us today on 1800 998 500!