

Dual Qualification

BSB50120 Diploma of Business

BSB50120 Diploma of Business (Business Development)

STUDY ONLINE

Great for Business Development Managers, Sales Managers, Account Managers, and Marketing Managers.

Course Details

Course Code:
BSB50120

Duration:
6-12 months
(depending on
experience)

Delivery:
Online + Unlimited
Phone Sessions

**Nationally
Recognised:**
Yes

Who is this course for?

If you have an interest in creating opportunities that drive growth for your organisation..

During this business course you will learn how to build and maintain business relationships, promote products and services, develop social media engagement plans, and implement customer service strategies that drive growth for your business.

Here's what one of our students thinks...

"I found the training has a significant impact on my life in term of personal growth.

Doing the assessments gave me a renewed passion for business. Implementing the marketing units has increased my clients.

I believe the training helped me with a goal for the future. Not to mention the support I received was exemplary."

Louise Austin

Where can this course take you?

This business course could be the key to solve your current career frustrations and assist you to advance your career across a wide range of industries.

Your pathway into University! Gain entry into 2nd year University (Accounting, Business, Management, IT, or Hospitality studies) or entry into a 1st Year University Degree with over 30 courses to choose from.

Eligibility for a membership with Professional Associations, such as Institute of Managers and Leaders and The Australian Institute of Office Professionals



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Live Chat

gti.edu.au/contact

CSQ SUBSIDY Save \$2,938

The full price of this course is \$7,680 Click on the following funding options to find how you can reduce this cost.

Fees Choose Your Funding Option		Subsidy	Gap Fee
CSQ Funding	If eligible	Save 38%	\$4,742
+45 Subsidy	If over 45yrs old	Save 26%	\$5,680

The remaining gap fee of your course can be paid via:

Payment Plans	Payment Plans Available To Suit Your Budget
Study Loans	Study Loans available

Click the **FREE FUNDING QUIZ** icon on the right and complete a few questions to find out which funding option suits you best.

FREE FUNDING QUIZ
gti.edu.au/funding-quiz

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This program is a
**Construction Skills
Queensland initiative**

Units

There are **12 units** in this qualification.

BSBMKG546
Develop social media engagement plans

BSBMKG434
Promote products and services

BSBOPS404
Implement customer service strategies

BSBOPS505
Manage organisational customer service

BSBTWK401
Build and maintain business relationships

BSBCRT511
Develop critical thinking in others

BSBFIM501
Manage Budgets & financial plans

BSBOPS501
Manage business resources

BSBSUS511
Develop workplace policies and procedures for sustainability

BSBXCM501
Lead communication in the workplace

BSBOPS504
Manage business risk

BSBTWK503
Manage meetings

NEXT STEPS

1

Choose Funding

Complete our **Funding Quiz**
OR **Call Us on 1800 998 500** to find out what funding you are eligible for

2

Enrol!

Meet your Completion Coach and Trainer and get started on your course.

Call us today on
1800 998 500!