

# Your Next Steps in Your Career

**BSB40120**

**Certificate IV in Business - (Operations) Marketing Focus**

## Course Details

**Course Code:**  
BSB40120

**Duration:** 6-12 months (depending on experience)

**Delivery:** Online + Unlimited Phone Sessions

**Nationally Recognised:** Yes

**Suitable Roles:**

- Young People
- Re-enter the workforce
- career swapping
- admin or HR experience but no formal qualification
- wanting to update skills.



## Who is this course for?

If you are interested in developing your career in marketing & online sales this Certificate IV is the essential starting point. Learn how to Implement customer service strategies, promote products and services, maintain your organisation's digital presence, and use social media to engage customers

## Where can this course take you?

This business course could be the key to solve your current career frustrations and assist you to advance your career across a wide range of industries.

Once completed you will be equipped with:

- Your Certificate IV of Business qualification,
- letters after your name (Cert IVBus)
- Eligibility for Membership to Professional Associations
  - eg Australian Institute of Office Professionals

*"My Trainers were great to work with and had excellent business knowledge. The training was very practical and I learnt lots of business skills of how to grow the business"*

— Paul Court

\*Accurate as 31/01/2023 For the latest information see our webpage.

Get Your Postnominal Today!  
**CertIVBus**

**Risk Free Guarantee**  
Click Here for details.  
(gti.edu.au/riskfree)



## CONTACT US



**Phone**  
1800 998 500



**Website**  
globaltraining.edu.au



**Email**  
enrol@globaltraining.edu.au



**Live Chat**  
gti.edu.au/contact

# Here is how to pay the least amount for your **Qualification**

Click to take our **FREE FUNDING QUIZ** and find out which funding option suits you best.

**FUNDING QUIZ**

## Confused which options may suit you?

Our friendly staff are here to help you out. Give us a call and we will work out the best options for you. Click the button to book a call, or chat to us online.

**CONTACT US**

**Full price of this course is \$5,750. The remaining gap fee of your course can be paid via:**

- Tax Deductions Available
- Skills Checkpoint Subsidy

**Call 1800 998 500 for more information**



**We look forward to seeing you at **Graduation!****

## Units

There are **12 units** in this qualification.

Your units may differ depending if you have credits, if you are completing another qualification also at the same time or if you have chosen different electives.

### **BSBPEF402**

Develop personal work priorities

### **BSBCRT411**

Apply critical thinking to work practices

### **BSBTWK401**

Build and maintain business relationships

### **BSBXCM401**

Apply communication strategies in the workplace

### **BSBTEC404**

Use digital technologies to collaborate in a work environment

### **BSBPEF401**

Manage personal health and wellbeing

### **BSBWHS411**

Implement and monitor WHS policies, procedures and programs

### **BSBOPS404**

Implement customer service strategies

### **BSBMKG434**

Promote products and services

### **BSBTEC405**

Review and maintain organisation's digital presence

### **SIRXMKT002**

Use social media to engage customers

### **BSBWRT411**

Write complex documents

## NEXT STEPS

**1**

### **Choose Funding**

Complete our Funding Quiz OR Call Us on 1800 998 500 to find out what funding you are eligible for.

**2**

### **Enrol!**

Meet your Completion Coach and Trainer and get started on your course.