

Your Next Steps in Your Career

BSB40320

Certificate IV in Entrepreneurship and New Business

Course Details

Course Code:
BSB40320

Duration: 3-12 months (depending on experience)

Delivery: Online + Unlimited Phone Sessions

Nationally Recognised: Yes

Suitable Roles:

- Existing and potential Small Business Owners
- Entrepreneurs who wish to grow and develop their business



Who is this course for?

If you are working on your current business or developing your new business idea, this course takes you and your business from where you are now to where you want to be. You will be looking at all aspects of finance, marketing, KPIs, systems and your role in each of these.

Where can this course take you?

This course will provide you with the skills to develop a Business Plan for the next 2 -5 years, while giving you a greater understanding of business growth strategies and business management skills.

Learn how to:

- Plan Small business finances
- Market your business
- Coordinate implementation of customer service strategies
- Identify potential business opportunities & designing action plans
- Build positive client relationships and business networks
- Coordinate business resources
- Manage business operations
- Employ staff for your business and get them working as a team

"The course gives you a greater understanding of the way a business runs. I now personally have a greater understanding of bookkeeping and understand how the balance sheets cashflow and profit and loss fit into the total financial look of the business."

— Joanne Mobbs

*Accurate as 14/3/2023 For the latest information see our webpage.

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Here is how to pay the least amount for your **Qualification**

Click to take our **FREE FUNDING QUIZ** and find out which funding option suits you best.

FUNDING QUIZ

Confused which options may suit you?

Our friendly staff are here to help you out. Give us a call and we will work out the best options for you. Click the button to book a call, or chat to us online.

CONTACT US

Full price of this course is \$5,750. The remaining gap fee of your course can be paid via:

- Tax Deductions Available
- Skills Checkpoint Subsidy

Call 1800 998 500 for more information



We look forward to seeing you at **Graduation!**

Units

There are **10 units** in this qualification.

Your units may differ depending if you have credits, if you are completing another qualification also at the same time or if you have chosen different electives.

BSBESB301

Investigate business opportunities

BSBESB402

Establish legal and risk management requirements of new business ventures

BSBOPS401

Coordinate business resources

BSBESB404

Market new business ventures

BSBMKG434

Promote products and services

BSBOPS404

Implement customer service strategies

BSBESB403

Plan finances for new business ventures

BSBESB407

Manage finances for new business ventures

BSBESB406

Establish operational strategies and procedures for new business ventures

BSBESB401

Research and develop business plans

NEXT STEPS

1

Choose Funding

Complete our Funding Quiz OR Call Us on 1800 998 500 to find out what funding you are eligible for.

2

Enrol!

Meet your Completion Coach and Trainer and get started on your course.