

BSB50120

Diploma of Business + Diploma of Business (Business Development)

Course Details

Course Code:

BSB50120 (General) + BSB50120 (Development)

Duration:

6-12 months (depending on experience)

Delivery:

Online + Unlimited Phone Sessions

Nationally Recognised:

Suitable Roles:

- Re-enter the workforce
- Career swapping
- Admin experience but no formal qualification
- Wanting to update skills



Who is this course for?

Looking to create opportunities that drive growth for your organisation?

During this business course you will learn how to build and maintain business relationships, promote products and services, develop social media engagement plans, and implement customer service strategies that drive growth for your business.

Where can this course take you?

Your pathway into University! Gain entry into 2nd year University (Accounting, Business, Management, IT, or Hospitality studies) or entry into a 1st Year University Degree with over 30 courses to choose from.

Eligibility for a membership with Professional Associations, such as Institute of Managers and Leaders and The Australian Institute of Office Professionals.

"This course has given me the confidence and skills to apply for the job of business development manager. My studies apply to my work. I have grown as a person whilst undertaking this course and would recommend it."

Watipa Ngwenya

*Accurate as 05/6/2024 For the latest information see our webpage.

Get Your Postnominal Today!

DipBus + DipBus(Dev)

Risk Free Guarantee Click Here for details. (gti.edu.au/riskfree)



CONTACT US











Here is how to pay the least amount for your Qualification

Click to take our FREE FUNDING QUIZ and find out which funding option suits you best.

FUNDING QUIZ

Confused which options may suit you?

Our friendly staff are here to help you out. Give us a call and we will work out the best options for you. Click the button to book a call, or chat to us online.

CONTACT US

Full price of this course is \$7,680.

The remaining gap fee of your course can be paid via:

- VET Student Loans Covers 100% (Government Loan paid off through tax)
- Payment Plan
- · Tax Deductions Available

Call 1800 998 500 for more information



We look forward to seeing you at Graduation!

Units

There are **12 units** in this qualification.

Your units may differ depending if you have credits, if you are completing another qualification also at the same time or if you have chosen different electives.

BSBOPS404

Implement customer service strategies

BSBOPS505

Manage organisational customer service

BSBOPS501

Manage business resources

BSBMKG434

Promote products and services

BSBMKG546

Develop social media engagement plans

BSBXCM501

Lead communication in the workplace

BSBTWK503

Manage meetings

BSBTWK401

Build and maintain business relationships

BSBOPS504

Manage business risk

BSBFIN501

Manage Budgets & financial plans

BSBCRT511

Develop critical thinking in others

BSBSUS511

Develop workplace policies and procedures for sustainability

NEXT STEPS